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COASTAL BROADCASTING SYSTEMS PRESENTS 2010 HIGH SCHOOL FOOTBALL

(Rio Grande)—Coastal Broadcasting Systems has unveiled its schedule of high school football broadcasts for the upcoming 2010 fall sports season. The high school football coverage will be followed by exclusive coverage of boys and girls basketball games featuring Cape May County teams.

“Our two local radio stations are proud to present another ambitious high school sports broadcast season for our community”, said Bob Maschio, President of Coastal Broadcasting Systems. “We know the local sports fan base is loyal and strong, and presenting high school sports on the radio gives us the unique opportunity to showcase our local student athletes in a positive light”.

The 2010 high school football broadcast schedule will feature two very competitive matchups, each featuring two teams from Cape May County. On Saturday, October 2nd at Noon, WCZT 98.7...the Coast will broadcast Ocean City at Middle Township. And, on Thanksgiving Day, November 25th, WFNE Fun 106.7 will broadcast the traditional “Anchor Bowl” football game between Middle Township and Lower Cape May.

Coverage of Ocean City high school football games is presented by Prime Events, and anchored by legendary South Jersey sportscaster Tom Williams. The Anchor Bowl football game will be presented by Coastal Broadcasting’s Brian Cunniff and Scott Wahl.

Here is the schedule of high school football games to be broadcast by Coastal Broadcasting Systems in the Fall, 2010. The schedule is subject to change:

<u>Date and time</u>	<u>Game</u>	<u>Radio station</u>
Friday, Sept. 10 th , 7:00pm	Vineland at Ocean City	WCZT
Friday, Sept. 17 th , 7:00pm	Atlantic City at Ocean City	WCZT
Friday, Sept. 24 th , 7:00pm	Ocean City at Mainland	WCZT
Saturday, Oct. 2 nd , Noon	Ocean City at Middle Township	WCZT
Friday, Oct. 8 th , 7:00pm	Ocean City at Millville	WCZT
Friday, Oct. 15 th , 7:00pm	Hammonton at Ocean City	WCZT
Friday, Oct. 22 nd , 7:00pm	Ocean City at Oakcrest	WCZT
Friday, Oct. 29 th , 7:00pm	Holy Spirit at Ocean City	WCZT
Friday, Nov. 12 th , TBD	NJSIAA game	WCZT

Thursday, Nov. 25th, 10:00am Middle Township vs. Lower Cape May WFNE
Thursday, Nov. 25th, 9:00am Thanksgiving Football Talk Show WCZT

During the high school football broadcasts, scores and updates from other games involving Cape May County teams (Middle Township, Lower Cape May, and Wildwood) will be provided.

For more on Coastal Broadcasting System's high school football schedule, visit www.987thecoast.com or www.fun1067.com. For complete coverage of Ocean City sports, the Cape-Atlantic League and more, visit the official Prime Events website at www.primeevents.net.